



How to Create, Issue and Display Digital Badges

Tech Thursdays, Spring 2017

Office of Faculty Development and Academic Support
Center for Instructional Support

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How to make and issue an open badge using Credly



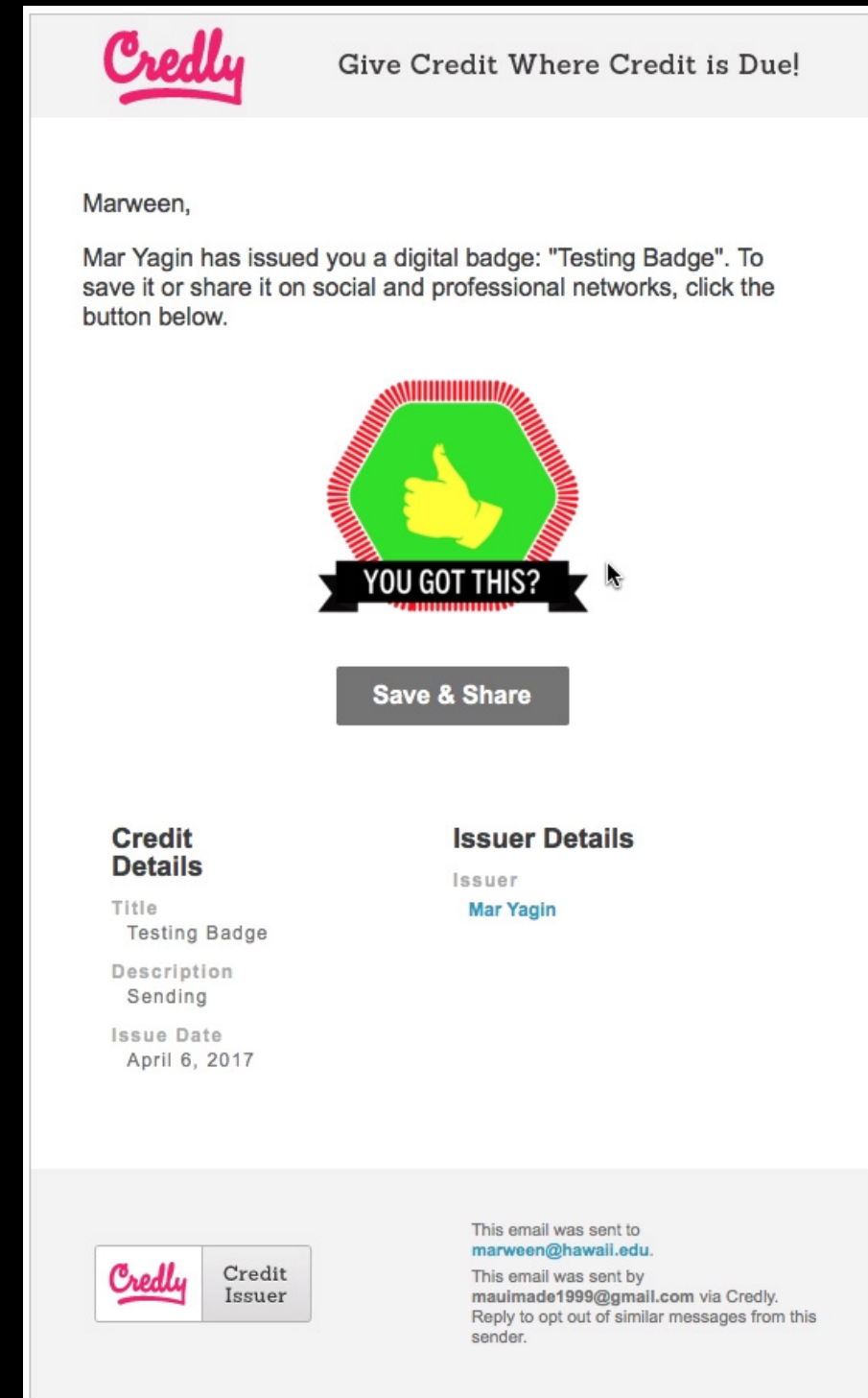
Sign up for a free account at [Credly.com](https://credly.com)

Tip: Use an appropriate email address

Credly's emailed badge credit

To accept the badge Click on the "Save & Share" button.


If they don't already have one, the Earner will need to sign up for a free Credly account.



Credly Give Credit Where Credit is Due!

Marween,

Mar Yagin has issued you a digital badge: "Testing Badge". To save it or share it on social and professional networks, click the button below.



Save & Share

Credit Details	Issuer Details
Title Testing Badge	Issuer Mar Yagin
Description Sending	
Issue Date April 6, 2017	

Credly Credit Issuer

This email was sent to marween@hawaii.edu.
This email was sent by maumade1999@gmail.com via Credly.
Reply to opt out of similar messages from this sender.

Another way to display and share your open badges

Recommend signing up for a free Mozilla Backpack account at <https://backpack.openbadges.org>.



moz://a
Backpack

Not required to create and issue badges, but many open badge issuers offer a way to “push” their badges to a person’s Mozilla Backpack account.

Tip: Sign up with the same email address for Credly

Tips on digital badge system design

- **Define the goals of your system.** Is it to track progress? Acknowledge skills? Certification? Motivate behavior? Promote a feature? All of the above?
- Refer to helpful worksheets and templates:
[Digital Badge System Design Worksheet](#) Google Sheets
[DigitalMe Open Badge Design Canvas](#) Guide Template

CRITERIA
What do you need to do to earn the badge?
Does it expire?

- win*
- run*
- own*

SKILLS + KNOWLEDGE
What skills does the badge represent?



VALUE PROPOSITION
Why bother earning the badge?
What opportunities does it unlock?



Earners:

ENDORSERS
Who supports and recognises your badge?



USERS
Who is your badge for?

Earners:

BEHAVIOURS
What behaviour does the badge encourage?



Issuer:

CHANNELS
Where does a user find out about your badge?



Issuer:

EVIDENCE
What artefact will show the criteria has been met?



Audience:

AWARDED
Who awards your badge and how?



Audience:

Displayer:

LEARNING PATHWAYS

What other badges exist in your eco system?
Are there different levels?



RESOURCES + SUSTAINABILITY

What resources are needed for your badge to work?
Eg. technology, expertise, money?



Digital Badge Resources

- *Digital Badges in Higher Education* web article
- *10 Lessons Learned from an Award-Winning Digital Badging Program* web post
- TEDx talk regarding open badges YouTube
- *Digital Badges in Education: Trends, Issues, and Cases*
Book by Lin Y. Muilenburg and Zane L. Berge
- *Making Credentials Matter* web article

Digital Badge Resources

- [Mozilla's OpenBadges.org](https://openbadges.org) webpage
Lots of info, lists of badge issuers and platforms
- [BadgeOS.org](https://badgeos.org) webpage
Integration with badge platforms, LMS integration
- [OpenBadgeAcademy.com](https://openbadgeacademy.com) webpage
Earn digital badges