Teaching presence relates to the design and development of instructional materials, enabling students to construct and confirm meaning through related reflection and discourse (Garrison et al., 2000).

Cognitive presence relates to the process of design, facilitation, and direction and leadership throughout the learning experience in order to realise desired learning outcomes (Garrison et al., 2000).

Social presence relates to the establishment of a supportive learning community, providing a venue for communication within a trusted environment where students can express individual identities and establish social relationships (Garrison, Anderson, & Archer, 2000).
Social Presence

Cognitive Presence

Teaching Presence